

## ORGANIZATIONAL SUCCESS

# Leadership Development

The challenge has never been greater! In today's business environment of accelerating change and increasing uncertainty, only leaders who know who they are and where they are going will succeed. Today's leaders must do more than manage change. They must thrive on it!

A leader combines the vision and curiosity of a dreamer with the practical building skills of an architect. A leader is goal directed, looking forward with anticipation toward the attainment of measurable goals. Goals give an effective leader meaning and purpose and serve as a continuous source of motivation in pursuit of organizational and individual success.

To effectively lead others -- one must first master the art of self-leadership. Understanding who you are and what gives your life value will help you to establish your life's purpose and allow you to pursue it with confidence, skill, and commitment. Know where you are going and how you are going to get there!

### *Development Process*

The Leadership Development process is a structured, open-ended pragmatic approach to leadership growth. It is a process designed to help individuals develop the attitudes, skills, and qualities necessary for personal and organizational leadership.

### *Essential Elements*

**Attitude Development** – Attitudes are the basis of all behavior; therefore, in order to develop or enhance leadership behavior, it is essential that we begin by developing positive, success-oriented attitudes.

**Interpersonal Skills** – Much of what

a leader is involved in and therefore accomplishes involves other people. To be effective in this continuous challenge it is important to learn, understand, and use interpersonal skills effectively.

**Goal Setting** – Leadership, among other things, is the process of providing organizational direction and accomplishing necessary objectives. The goal accomplishment model provides the tools and process necessary to achieve more goals, more often, in order to maximize result and outcomes.

### *Example of Topics Covered*

- Leadership and You
- Tapping Your Hidden Potential
- Motivation
- Behavior and Conditioning
- Attitude Development
- Personal and Organizational Goal Setting
- Roadblocks to Success
- Creative Power and Visualization
- Managing Your Time
- Communication
- Delegation
- Decision Making and Problem Solving
- Organizational Development

*“Success is  
the continual  
achievement  
of your own  
predetermined  
goals, stabilized  
by balance and  
purified by belief.”*

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